

# ANNIVERSARY MARKS

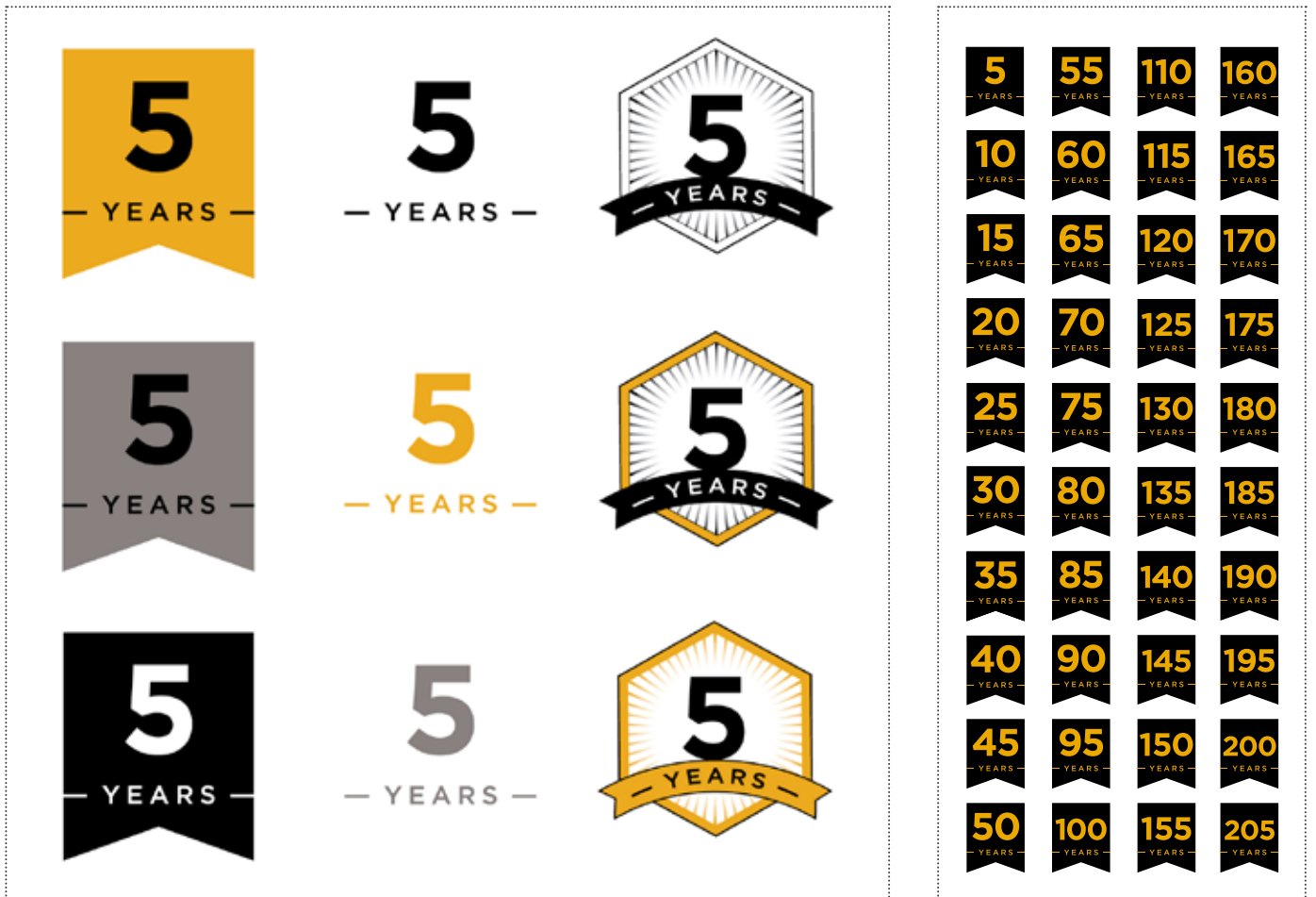
## GUIDELINES

When developing a commemorative mark for your milestone or anniversary celebration, please refer to these guidelines to meet identity and brand standards.

Anniversary marks are not logos and do not replace a university or unit signature, which should be present on all marketing materials, promotional items, and merchandise. The marks shown here may be used as-is, as a starting point, or referenced when working with a design team to create your own unique mark.

## DESIGN

These three marks have been created from 5 to 205 years. Use as-is or a starting point by pulling from the Box template folder: [missouri.box.com/v/AvailableTemplates](https://missouri.box.com/v/AvailableTemplates)



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## EXAMPLES

These examples illustrate the basic requirements and are not a dictation of design.



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Unit signatures are included on items with anniversary marks to properly brand merchandise and promotional items. “Separate & Apart” can be achieved through the use of visual clear space between marks and unit signatures.

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The College of Education anniversary mark is used with the unit signature to create properly branded materials.

